

# SpectraShield Privacy Policy

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## SpectraShield Technologies Privacy Policy

SpectraShield Technologies ("us", "we", or "our") operates <https://www.spectrashieldtechnologies.com/> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

### INTRODUCTION

**We respect your privacy.** We collect the information submitted by your browser, which are browser type/version, operating system, referrer URL, timestamp of the server requests. Your host name and IP address will be anonymized.

The website you have entered is being operated by SpectraShield Technologies. We respect the privacy rights of all site users and recognize the importance of protecting the information collected. This privacy policy describes how we treat the information that is obtained while using our site or any related services.

By using the site, you agree to accept this privacy policy. Questions or comments regarding this privacy policy or any other aspect of the Site? Contact us.

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, phone number, or email address ("Personal Information"). You are not required to provide this information in order to browse our website. This information is only required if you wish to submit a formal request to be contacted by a member of SpectraShield Technologies.

### COLLECTION AND USE OF INFORMATION

We don't collect anything that we don't need. By submitting data to us, we collect certain personally identifiable information, which is information that identifies you and that may be used to contact you online or offline, in several different ways on the site (the "information").

But we may collect information from you *only when you provide it to us* (any information that you submitted when you complete any online registration or subscription form). All submitted information will be deemed under this policy. We collect such information to assist in the administration and operation of the site and to provide you an efficient, meaningful, and customized experience with respect thereto.

## **LOG DATA**

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third-party services such as Google Analytics that collect, monitor and analyze this information in order to better understand user behavior and to make marketing decisions and/or improvements to the website.

### **WE MAY USE YOUR INFORMATION ONLY FOR:**

- our newsletter mailings and other marketing activities;
- to notify you about changes to the Site or our services;
- to troubleshoot technical problems, ensure proper functioning of or improve the site or products and services;
- to allow you to participate in any interactive features of our services.

Specifically, we will not provide any of the information you specifically submitted (email addresses, Twitter handles, etc.) to its business partners and clients and such parties may not use your information for marketing and promotional purposes, or provide you with information about its products and services. See section "THIRD PARTY WEBSITES" for additional information.

When you access and use the site, the web servers serving the Site may automatically collect and record certain information about your use of the site. Such information may include your IP address, the domain from which you are using the site, the web pages visited by you, the type of handheld or mobile device used to view the site (e.g., iPhone, Android), location information, the content you have accessed, and the advertisements you have been shown and/or clicked on, and other information relating to your use of the site. Such information may be used for the purposes identified above.

We also provide this information (as well as information from third-party market researchers) about the persons using the site on an aggregated, **anonymous** basis to our advertisers to help them reach the kind of audience they want to target.

[Learn More →](#)

## COMMUNICATION

If you have provided your phone number and/or email address to SpectraShield Technologies either via the Site or some other method, you may occasionally receive communications from us. You may always opt out of this communication, even if service related, by contacting our team directly.

## ADVERTISING

Our Site, at any given time, may have Google Analytics Advertising Features enabled, such as Remarketing, Display Advertising, YouTube Remarketing, etc. This is facilitated by the use of both first-party cookies (Google Analytics) and third-party cookies (Google Advertising). We may also, at any given time, utilize cookies for Advertising on the Facebook Ad Network (Facebook, Instagram, and Affiliates).

Should any visitor to the Site wish to opt-out of Google Analytics Advertising, you may do so via Google's Support hub here: <https://support.google.com/ads/answer/2662922?hl=en>

Should any visitor to the Site wish to opt-out of Facebook Advertising, you may do so within your Facebook account's settings here: <https://www.facebook.com/settings/?tab=ads>

## PROTECTION OF INFORMATION

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

We use reasonable measures to safeguard your information in our possession. However, no data transmission over the internet is completely secure and no security mechanism is impenetrable.

## THIRD-PARTY WEBSITES

This privacy policy only applies to information collected with respect to your access of the site. SpectraShield Technologies does not control the privacy policies of third-party sites (including, but not limited to Twitter, Facebook, Instagram, Snapchat, YouTube, Vimeo, LinkedIn, Pinterest, Medium, and SoundCloud) which may be accessed, directly or indirectly, through your use of

the site. Any information you provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites, if any.

## **COOKIES**

Cookies are files containing a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

SpectraShield Technologies uses cookies to identify your internet browser and store your preferences to help us offer you products that may be of interest to you and to deliver relevant advertising to you, and determine whether you have installed the enabling software needed to access certain material on the applicable site.

Data in cookies may also be read to authenticate user sessions or provide services. Cookies alone tell us nothing about who you are unless you specifically give us the information, which may then be linked to the data stored in the cookie. By adjusting settings on your browser, you may elect not to allow cookies to be collected.

Some advertisements on the site are served by third party advertising companies. Please note that our advertisers may also use cookies to collect information about our users. We do not have control over third-party advertisers' cookies or how they may be used.

## **FOREIGN JURISDICTION**

SpectraShield Technologies is not responsible under any privacy laws or local data protection legislation in any jurisdiction.

## **COMPLIANCE WITH LAWS**

SpectraShield Technologies will disclose information to any government or law enforcement officials or private parties in its sole and absolute discretion only if it's absolutely necessary to respond to any claim or to comply with any legal process to prevent or stop any illegal, unethical or actionable activity and to comply with any international, federal, state or local law, regulation or ordinance.

## **CHILDREN AND PARENTS**

We respect children's privacy. Our website is not intended for use by children under the age of 13. Furthermore, we do not knowingly or intentionally collect personal information from children

under the age of 13. If you become aware that your child has provided us with personal information without your consent, please contact us to resolve the issue.

## **ONLINE STORE**

No e-Commerce site can function without collecting data from its customers. This is how we provide you with the products and services you purchase.

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

By purchasing a product or service on the Site, you are agreeing to that transaction and your method of payment will be charged accordingly. We use a third-party credit card processor called Authorize.net to complete your transactions. Therefore, we do not store any credit card data on our servers.

## **ONLINE ACCOUNT & REGISTRATION**

### **Registration**

In order to complete your Site registration, you will be required to provide SpectraShield Technologies with a valid email address for verification and security purposes. You will have the option to change this email address on a limited basis or as necessary.

### **Account Information**

In addition, when you create an account on the Site, administrators at SpectraShield Technologies will be able to view the following information. This information will never be shared or sold to a third party. It will never be publicly posted without your explicit permission.

- Username ("Login Credentials")
- Encrypted Password/PIN
- Profile Information (First & Last Name, Phone Number, Address, Email Address, and any other personally identifiable information)
- Any content you post on the Site
- Any service-related communication between you and the Site administrators

## **MISCELLANEOUS**

From time to time, we may modify this privacy policy to reflect, among other things, changes in the law or our Information collection and use practices and such modifications shall be effective upon posting by SpectraShield Technologies accordingly. **Please note that your continued**

**use of the site after a revised privacy policy has been posted signifies your acceptance of the revised privacy policy.**

This Privacy Policy will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

This policy was last modified on 9/24/2020.